

Joint Statement on Pan Sector Transitional Arrangements

On May 14th the UK Commission for Employment and Skills announced that the Council for Administration (CfA) would be responsible for developing pan sector standards and qualifications covering the following areas:

- Business and Administration
- Customer Services- including contact centres
- Enterprise and small business
- Governance
- Human Resources
- Industrial Relations
- Languages
- Leadership and Management
- Marketing and Sales

Since the announcement the CfA have been working with the Chartered Institute of Marketing (CIM) on transitional arrangements for:

- Marketing and Sales National Occupational Standards (NOS)
- Marketing and Sales Apprenticeships
- Marketing and Sales Qualifications (including qualifications strategies, action plans and approval of qualifications for England, Wales and Northern Ireland)
- Other related activities.

The CfA and CIM have agreed the transfer of Apprenticeship certification for England and Wales. Any certificate requests for the Marketing and Communications or Sales and Telesales apprenticeship frameworks now need to be directed to the certification team at the CfA.

During this period any enquiries relating to the above areas for Marketing and Sales now need to be directed to Matthew Street at CfA on 0207 091 9620.

For more information on the pan sector partnership including a full list of partner organisations please see a copy of the full Pan Sector press release at www.cfa.uk.com