



# Press Release

## Students profit from retail champions

A group of students from **Lutterworth College** recently had the chance to go behind the scenes of Leicester's premier out of town shopping centre – **Fosse Shopping Park**.

The students who are currently on a **Young Apprenticeship Business Administration Programme** were able to have a tour of the management suite at the centre to help them relate aspects of their course to the world of work.

Kathy Murdoch, the Centre Manager, explained the variety of different job roles available in retail and how the businesses provide high levels of customer service to their customers. The students also had the opportunity to ask questions of store managers from **Boots** and **JJB** and learn about company policies and practices, marketing, the use of IT and the impact of the internet on their trading.

The visit was arranged by **Leicestershire Education Business Company (LEBC)** which arranges for partnership working to take place between schools and local businesses to motivate and inspire young people for their future working life.

The students will complete their **Young Apprenticeship Programme** at the end of this summer term and have achieved 50 days of work experience alongside their GCSEs and their Business qualification. They will have the advantage of having learned about the exciting challenges of the workplace first hand and be able to demonstrate commitment and ability.

Support from local companies involved in a wide range of sectors is required to enrich young people's studies. If you would like to discuss this further please call Virginia Toon at LEBC on 0116 240 7000.

**Photo caption**

From left to right

Tom Marrs (student), Ben Reynolds (student), Mr David Eden – Fosse Park Centre, Mrs Viv Lawson Lutterworth College Teacher , Georgia McDonell (student), Chanelle Playford (student), Sarah Lorimer (student) , Adam Handley (student), Abigail Edwards (student), Chesney Wilken (student), Mr Ben Chapelow - Lutterworth College Teacher, Ms Abbie Horton - Lutterworth College Teacher, Kathy Murdoch – Fosse Park Shopping Centre Manager and Becky Antill (student).

**EDITORS NOTES**

**Visit our website on :<http://www.leics-ebc.org.uk>**

Leicestershire Education Business Company Limited (LEBC)

**LEBC inspires and motivates young people by developing partnerships between schools, business and the wider community.**

LEBC's Chief Executive is Barbara Chantrill and it reports to a Board of Directors chaired by Paul Newman. Other members of the board include senior educationalists and key members of the business community.

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Leicestershire Education Business Company Limited is the delivery arm of the Learning and Skills Council (LSC) in respect of education business link activity.

LEBC works in partnership with the following organisations:

STEMPOINT

Vocational Education Support Agency (VESA) incorporating Leicester/shire Work Experience Alliance (WEXA)

Business in the Community (BITC)

Leicestershire Cares

Construction Industry Training Board (CITB)

Young Enterprise (YE)

Connexions Leicester Shire